

THE GOERING CENTER CORE MEMBER EXPERIENCE

GOERING

GET STARTED!
JOIN THE
GOERING CENTER &
MEET YOUR MENTOR

ORIENT YOURSELF:
ATTEND THE
PRINCIPLES COURSE

EXAMINE
YOURSELF: MEMBER
ALIGNMENT PROFILE
(MAP)

**REPEAT AFTER
ME: ENGAGE,
ENGAGE AND
ENGAGE!**

INVOLVE YOURSELF:
VOLUNTEER,
ENGAGE SOME
MORE!

NURTURE YOUR
BUSINESS:
COMPLETE
ANOTHER (MAP)

GROW:
CONTINUE YOUR
GOERING CENTER
EXPERIENCE

ATTEND SINGLE DAY EVENTS
Breakfasts, Luncheons,
Overviews...

**JOIN A
ROUNDTABLE**

ENROLL IN INSTITUTES
Business Boards Institute™ (BBI)
Leadership Development Institute™ (LDI)
Next Generation Institute (NGI)*
BLUEPRINT

AND/OR MULTI-DAY PROGRAMS

**NOMINATE AND
APPLY** for the Family
and Private Business
Awards

**PARTICIPATE IN
FAMILY BUSINESS
RESEARCH**

GOERING CENTER EXPERIENCE DESCRIPTIONS

Principles Course

Designed for new members and their team, the Principles Course provides an opportunity to meet and get to know other new members and learn how to leverage your membership investment by engaging in the Center's curriculum.

Member Alignment Profile™ (MAP)

The MAP process uncovers how your company aligns with the 10 Best Practices of Enduring Family & Private Businesses. Owners and key employees complete an anonymous, confidential online survey, followed by full debrief and report-out.

Breakfast & Luncheon Series

Focused on trending and evergreen family and private business-specific topics; oftentimes including a panel of business leaders, who share their own experiences, insights and perspectives, these provide the best opportunities for connecting and building enduring business relationships and friendships.

Business Boards Institute™ (BBI)

Capture the power of objective input and support from experienced board members with a Goering Center Board.

BLUEPRINT Business Plan

BLUEPRINT is a concise business planning tool that captures your big, stretch goals along with your execution plan, identifying potential challenges and determining the critical metrics needed to track progress.

Leadership Development Institute™ (LDI)

A 10-session program designed to identify and develop the knowledge, understanding and skills of those best suited to lead the way.

Next Generation Institute (NGI)*

A 12-session program that prepares the current owners/leaders and potential successors for a positive transition of their family business

Roundtables

Members meet in an open, trusting and confidential setting to share and support one another towards balanced and successful outcomes.

Volunteer Opportunities

Volunteers join our advisory board or committees, give presentations, join member panels at luncheons or serve as mentors to Goering Center members or UC students.

Multi-Day Programs

Multi-Day Programs can be virtual or in-person and are designed around practical topics or skills that can be modular, but represent parts of a whole. Multi-Day Programs may or may not be annually recurring.

Family & Private Business Awards

The FPBA is a community gala with competition open to all members and the public, who exemplify the best practices of the most successful local family & private businesses.

