

Communication & Culture Institute™

*Inspire
Change*



GOERING
CENTER | *for Family & Private Business*

It is well documented that a company's culture can directly impact revenue and profits—for better, or for worse. But it takes self-awareness, skill development, and above all, practice, to positively impact your bottom line. At the heart of every healthy culture are

leaders who can communicate effectively. Whether you are working to transform a toxic culture, or trying to go from good to great, the Communication & Culture Institute™ will equip you and your team to inspire meaningful change.

"The Communication and Culture Institute™ gave our team the language and tools we needed to talk about the really tough issues."

Lauren Johnson,
Cincinnati Container



WHO SHOULD PARTICIPATE AND WHY?

Designed for both family and private businesses by Perfect 10 Corporate Cultures, owners, successors and leadership teams will acquire and practice the skills needed to create a performance-enhancing culture, or change the behavior that is contributing to a dysfunctional culture. Together, you will learn how to use new tools such as charters, councils and communication plans, to design an action plan.

PERFECT 10
CORPORATE CULTURES

The Goering Center is a valued partner delivering knowledge, connection and community.

WHAT SHOULD YOU EXPECT?

Six, half-day workshops are interactive, thought-provoking and fun. Exercises are designed to engage adult learners and a limited class size ensures high participation levels from everyone on your team.

- 1) Inspiring Respect
- 2) Inspiring Trust
- 3) Inspiring Truth: Stop Stinkin' Thinkin'
- 4) Inspiring Courage: Dare to Confront
- 5) Inspiring Resolve: Manage Conflict
- 6) First Steps to Designing Your Action Plan
- 7) A private session with the Perfect 10 team to begin development of your action plan.

OUR PRESENTER

Jill Gear is training director for Perfect 10. A veteran educator, speaker and author, Jill helps adult learners develop interpersonal skills that foster good communication, creating cultures where employees want to work and where customers want to do business.



Jill Gear Cannady
Perfect 10

When:

Typically, half-day sessions (7:30 a.m.- Noon) are held biweekly beginning in August and running through October. One private session is scheduled at the convenience of the parties.

Contact:

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