



# Associate Members

*Essential  
Connectors*

GOERING  
CENTER | *for Family & Private Business*

What if you could connect with a community of family and private business owners who were committed to working on their business, not just in it? Goering Center Associate Members take an active interest in helping owners tackle the day-to-day challenges of operating their business while planning for

the long-term. If you are in business to help business owners succeed, the Goering Center is where you can gain exposure and share your expertise in a variety of public and private forums. Our non-solicitation environment puts our members at ease, trusting our Associate Members are there to educate, not sell.



*"I've been an Associate Member of the Goering Center since 2012. Why? As a closely held company, the Leadership Development Institute has been invaluable as five of us have completed the program, and the Roundtable in which I participate is a key part of our organization's success. This is an amazing community of privately held companies that allow for connections in meaningful ways that sometimes go beyond business."*

*Larry Van Kirk, Valuation Research Company*



**WHY SHOULD YOU BE AN ASSOCIATE MEMBER?**

As an Associate Member you will gain insight, exposure and visibility with the region's family and private businesses—Goering Center Core Members. These business owners retain advisors with specialized expertise to help them grow, resolve problems and manage special projects. Connect with them in a non-threatening, educational environment, where they are open to learning and hearing what you have to share.

**PROFESSIONAL SERVICES REGISTRY**

Increase your business' visibility with a listing in our Professional Services Registry. This Registry reads as a who's-who in advisory services for the region's business community, and includes experts in every discipline from Accounting to Law, to Wealth Management to Succession Planning. Promote your business across five unique categories where you have expertise.

The Goering Center is a valued partner delivering knowledge, connection and community.

**MEMBERSHIP INFORMATION**

**Dues:** \$1,500 annually, membership includes a listing in the Professional Services Registry

**Contact:**

David Miller, Membership Director  
Phone: 513.556.5648; email: [david.miller@uc.edu](mailto:david.miller@uc.edu)

**WHAT SHOULD YOU EXPECT AT OUR EVENTS?**

- Increase your knowledge of family and private business issues—learn what's on their minds
- Gain empathy for their circumstances; learn how to relate better to your clients and prospects
- Position yourself as a subject matter expert—submit articles to our newsletter or present at a single-day event
- Build new professional and personal relationships

**Safe Haven Policy**

The Goering Center respects the privacy of our members, and provides a safe haven environment. Members and presenters agree not to solicit other members. Names, addresses, and contact information are strictly confidential and are to be used only for member-to-member communications.

