



Business Boards Institute™

*Propel your
business forward*

GOERING
CENTER | *for Family & Private Business*

What if you had a highly engaged board of advisors providing you with expert advice, diverse perspectives and insight on how other firms operate, evolve and grow? The Goering Center's Business Boards Institute walks you step by step through launching a functioning advisory board designed to help you achieve company

goals and drive change. Using a propriety program developed by Aileron and refined by Goering Center advisors, the Business Boards Institute will help you assess your organization's needs, identify, interview, recruit and onboard advisory board members, and equip you to effectively plan and lead your board meetings.



“Our board has been a tremendous benefit. Not only do they provide fresh perspectives on our business backed by a wealth of experience and accomplishments, but they also force us to step back and take a more analytical look at ourselves. When you start anticipating the board asking ‘why?’ and ‘what will the impact be,’ you start developing a deeper understanding of your own organization.”

Ross Votel, KOI Precast Concrete

WHO SHOULD PARTICIPATE AND WHY?

The Goering Center’s Business Boards Institute was created by Aileron for CEOs, presidents and owners of family and private businesses who are ready to get to the next level. Our advisory boards are formed to help owners achieve a specific outcome. We help you find the right people, and understand the process, so you can get your board up and running quickly.



The Goering Center is a valued partner delivering knowledge, connection and community.

WHAT SHOULD YOU EXPECT?

This is a turnkey program, establishing highly functioning advisory boards in seven steps:

- 1) The fundamentals - what, why and how
- 2) Learning your business
- 3) Documentation and preparation
- 4) Selecting your Board of Advisors
- 5) Planning your board meetings
- 6 & 7) Meeting support, coaching & follow up

OUR BUSINESS BOARD ADVISORS



Dave Deye
Deye Enterprises



Jim Miller
JM3 Solutions

Dave Deye and Jim Miller are Goering Center business board advisors. With their support, the Goering Center has helped more than 100 companies launch their advisory boards.

REGISTRATION INFORMATION

Pricing Members	Non-Members
\$7,500	\$9,000

When:

The Business Boards Institute is a customized program. Business owners work individually with Goering Center advisors and sessions are scheduled at the convenience of all parties.

Contact:

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