



# Core Members


*A Caring  
Community*

GOERING  
CENTER | *for Family & Private Business*

What if you were part of a caring community of like-minded business owners invested in your success? Would you dream bigger if you could stand on the shoulders of giants?

Yes. You most definitely would.

The Goering Center is a valued partner delivering knowledge, connection and community. Here, entrepreneurs take time to work on their business, not just in it. Together we embrace the 10 Best Practices of Family and Private Businesses, and we lift each other up by sharing what we've learned along the way.



"The value of being a Goering Center member is the collaboration. Whether you founded the company or are leading one, it can be a lonely place. Here, we learn from each other. I stay involved because of my personal quest to be evergreen. I always want to be better."

*Joe Motz, The Motz Corporation*

### WHO ARE GOERING CENTER CORE MEMBERS?

Core Members are family and private businesses operating in the Greater Cincinnati region. Some have family members who work in, own, or make decisions for the business. Others are business families - privately held organizations that aspire to greatness. Our members span every industry and employ teams large and small. Some are leaders in their field, and some are just getting started. Many are well-run organizations today, but remember when they struggled. That's why they are here ... to help.

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### HOW DO WE FULFILL OUR MISSION?

- We are a **knowledge catalyst**, providing critical educational experiences by business leaders for business leaders.
- We are an **essential connector**, putting you on a first name basis with like-minded entrepreneurs who can help you, not sell to you.
- We are a **valued partner**, providing long-term support as you navigate the business lifecycle.
- We are a **caring community**, brought together in a safe haven environment that prioritizes education.

### WORK ON YOUR BUSINESS, NOT IN IT

Thanks to community partners and an endowment by our founder, John Goering, Core Members enjoy favorable pricing on high-quality educational programming developed to meet the needs of family and private businesses.

#### Single Day Programs

Member Breakfasts  
Member Luncheons  
Educational Forums  
Educational Socials  
Workshops  
The Principles Course

#### Institute Subjects

Succession Planning  
Leadership  
Multi-Year Business Planning  
Board of Directors/Advisors  
Transition Planning  
Communication & Culture

### Finding Balance: Roundtables

Peer learning is the hallmark of a Goering Center Roundtable. Eight to 10 members meet in an atmosphere of confidentiality, trust and openness to share in each other's business, family and personal experiences. Trained moderators guide discussions and the group functions as trusted advisors who spark ideas and improve decision making.

### MEMBERSHIP INFORMATION

**Year one:** \$1,200      **Renewal:** \$800 annually  
Includes: Member Alignment Profile™ (MAP); The Principles Course; Three complimentary admissions to Member Breakfasts; Member pricing to all events; Business Courier Subscription

**Ask about our Professional Services Registry (PSR)**

#### Contact:

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