



# Corporate Partners

*Driving a  
Vibrant  
Economy*

GOERING  
CENTER | *for Family & Private Business*

Do our region's family and private businesses believe your company creates economic vibrancy? Is your company seen as a valued partner who is invested in their success? Goering Center corporate partners understand that developing, educating and nurturing business teams is a critical responsibility in the ser-

vice of their community. As a corporate partner, your company will attain a high level of influence and visibility, and you will take an active role in helping us carry out our mission to nurture and educate our members so their businesses achieve lasting success.



**“The Cincinnati Business Courier has aligned themselves with the Goering Center for years. We see the center as a major contributor to the success of family and private business in the tri-state. Our Corporate Partnership runs parallel with our mission of connecting local business leaders and enabling them to find resources to grow their business. Our partnership with the Family and Private Business Awards allows us to help showcase the best practices of these businesses in the region.”**

*Jamie Smith, Cincinnati Business Courier*

### **WHY SHOULD YOU BE A CORPORATE PARTNER?**

By sponsoring major programs and events, you will take an active role in evolving and carrying out the Goering Center’s mission. Everyone on your team will be welcome at our functions. Together, you can attend programs and panel discussions where you will gain broad new perspectives on family and private business leadership, planning and transition issues, while connecting with our community of business leaders.

The Goering Center is a valued partner delivering knowledge, connection and community.

### **WHAT DOES SPONSORSHIP INCLUDE?**

- Articles in our Business Courier supplement or newsletter
- Recognition at Goering Center events
- Two complimentary tickets to luncheons
- Board of Advisors representation
- Professional Services Registry listing
- More, depending on partnership level

### **PROFESSIONAL SERVICES REGISTRY**

Increase your visibility with Goering Center Members by creating a listing in our Professional Services Registry. This listing reads as a who’s-who in advisory services for the region’s business community, experts in every discipline from Accounting to Banking, Law to Wealth Management. Promote your business across five categories where you have expertise.

### **SPONSORSHIP INFORMATION**

**Gold:** \$7,500 annually

**Platinum:** \$10,000 annually

**Diamond:** \$12,500 annually

#### **Contact:**

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#### **Safe Haven Policy**

The Goering Center respects the privacy of our members, and provides a safe haven environment. A discreet and respectful approach toward networking is expected and enforced.



# 2021 Corporate Partner Benefit Levels

	Gold	Platinum	Diamond
Recognition as co-sponsor of Goering Center events on a rotating Schedule*	✓	✓	✓
Representative on the Board of Advisors	✓	✓	✓
Enrollment in the Professional Services Registry	✓	✓	✓
Enrollment in the Roundtable Speakers Bureau	✓	✓	✓
Two complimentary registrations to luncheons	✓	✓	✓
Goering Center senior team member presentation at client event	✓	✓	✓
Your clients/guests to Goering Center events at member price	✓	✓	✓
eNewsletter article	✓	✓	✓
eNewsletter and Eblast sponsor – logo recognition		✓	✓
One Cincinnati Business Courier article		✓	✓
One \$2,500 Next Generation Institute scholarship annually		✓	✓
Complimentary Advertisement in Family and Private Business Awards supplement of Business Courier		¼ pg	½ pg
Three Premier sponsors for the Family and Private Business Awards			✓
One awards sponsor for the Family and Private Business Awards			✓
Recognition as co-sponsor of the annual Economic Forecast event with two complimentary registrations			✓
<i>* Events include: Core Member Breakfasts, Luncheon Series, Education Forums, Institutes</i>	<b>\$7500 Per year</b>	<b>\$10,000 Per year</b>	<b>\$12,500 Per year</b>

### Totals

Breakfast Series	3
Luncheon Series	4
Afternoon Social Hours	2
Communication & Culture Institute Sessions (CCI)	6
Leadership Development Institute Sessions (LDI)	10
Next Generation Institute Sessions (NGI)	8
Institute Overview Breakfasts	5
Educational Forums	2
Workshops	3
F&PBA Semi-Finalist Event	1

*The Goering Center will display the names of all corporate partner sponsors at every event listed above, providing special recognition for the three featured co-sponsors of each individual event. Program and institute schedules subject to change depending on enrollment.*