What if you could speak to your family—your next generation—with complete candor, helping them finally understand what it means to turn over the business you founded, or were the steward of, over so many years of your life? Could you begin to visualize and plan for your next chapter? Are you ready for that?

And what if you were a potential successor to that business? Filled with ambition one day, reluctance and unanswered questions the next? Can you talk to your family about these matters? Who has the answers? Who knows the questions you don’t yet know to ask?

We do. Begin your succession journey with us.

225 Calhoun Street, Suite 360 • Cincinnati, Ohio 45219 • 513.556.7185 • goering.uc.edu
WHO SHOULD PARTICIPATE AND WHY?
The Next Generation Institute is for owners and leaders of family businesses, their successors, and other family members who may or may not work in or have ownership interest in the business.
The program shines a light on the issues that most do not anticipate in a caring, supportive environment, while equipping the family to take action when they decide the time is right.

CORE PRESENTERS & GUEST SPEAKERS
Core Presenters
Sessions are conducted by experts in law, transition planning, valuation, tax, accounting and finance, contingency planning, and communication and the dynamics of families in business together.

Guest Speakers
We feature guest speakers from regional family businesses who want to share their succession experience.

Facilitators & Family Guides
Volunteers individually support each family, making the program content relevant and actionable.

WHAT SHOULD YOU EXPECT?
In an engaging, hybrid format we will cover 12 critical topics that span three phases of succession planning.

Align
Session 1 - Find Community
Session 2 - Learn to Communicate
Session 3 - Gain Consensus

Discover
Session 4 - Explore Governance
Session 5 - Build Your Team
Session 6 - Educate Shareholders
Session 7 - Assess Readiness

Empower
Session 8 - Create Redundancy
Session 9 - Build Value
Session 10 - Get A Game Plan
Session 11 - Make the Deal
Session 12 - Take “Ownership”

REGISTRATION INFORMATION
Pricing Members Non-Members
$7,500 $9,000

*Tuition is for one G1 and one G2. G1 spouse is complimentary. Each additional participant is $2,500 (members) and $2,750 (non-members).

Tuition includes materials, ongoing access to the online learning platform, continental breakfast and lunch, speakers, and classroom facilities.

When:
Sessions are held from January through June, and are a mix of in-person and virtual. Visit website for details.

Contact:
David Miller, Membership Director
Phone: 513.556.5648; email: david.miller@uc.edu