Next Generation Institute (NGI)®

Your Legacy, Their Future

GOERING CENTER

for Family & Private Business

What if you could speak to your family—your next generation—with complete candor, helping them finally understand what it means to turn over the business you founded, or were the steward of, over so many years of your life?

Could you begin to visualize and plan for your next chapter? Are you ready for that?

And what if you were a potential successor to that business? Filled with ambition one day, reluctance and unanswered questions the next? Can you talk to your family about these matters? Who has the answers? Who knows the questions you don't yet know to ask?

We do. Begin your succession journey with us.

"The Next Generation Institute[™] sparked communication between me and my son, Luke. It helped him develop an awareness of how challenging it is to be an owner and we both learned how to avoid some really big mistakes that can be made during a business transition."

Jim Perry, Perry Contracting

WHO SHOULD PARTICIPATE AND WHY?

The Next Generation Institute is for owners and leaders of family businesses, their successors, and other family members who may or may not work in or have ownership interest in the business.

The program shines a light on the issues that most do not anticipate in a caring, supportive environment, while equipping the family to take action when they decide the time is right.

Next Generation Institute (NGI) is a registered trademark and Next Generation Institute is a trademark of the Goering Center

The Goering Center is a valued partner delivering knowledge, connection and community.

WHAT SHOULD YOU EXPECT?

In an engaging, hybrid format we will cover 12 critical topics that span three phases of succession planning.

Align

- Session 1 Find Community
- Session 2 Learn to Communicate
- Session 3 Gain Consensus

Discover

- Session 4 Explore Governance
- Session 5 Build Your Team
- Session 6 Educate Shareholders
- Session 7 Assess Readiness

Empower

Session 8 - Create Redundancy

- Session 9 Build Value
- Session 10 Get A Game Plan
- Session 11 Make the Deal
- Session 12 Take "Ownership"

University of CINCINNATI CARL H. LINDNER COLLEGE OF BUSINESS

CORE PRESENTERS & GUEST SPEAKERS

Core Presenters

Sessions are conducted by experts in law, transition planning, valuation, tax, accounting and finance, contingency planning, and communication and the dynamics of families in business together.

Guest Speakers

We feature guest speakers from regional family businesses who want to share their succession experience.

Facilitators & Family Guides

Volunteers individually support each family, making the program content relevant and actionable.

REGISTRATION INFORMATION

Pricing Members	Non-Members
\$7,500	\$9,000

*Tuition is for one G1 and one G2. G1 spouse is complimentary. Each additional participant is \$2,500 (members) and \$2,750 (non-members).

Tuition includes materials, ongoing access to the online learning platform, continental breakfast and lunch, speakers, and classroom facilities.

When:

Sessions are held from November through May, and are a mix of in-person and virtual. Visit website for details.

Contact:

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