

Case Study: Axis Interior Systems – Michael Ansari

“The Goering Center is one of the best investments an organization can make.”

- Michael Ansari



Axis Interior Systems, a commercial flooring business founded by Michael Ansari, joined the Goering Center in 2015. Over the course of his membership, Michael has been very involved with the Center, participating in institutes, breakfasts, luncheons, and multi-day programs.

In 2016, Michael participated in the Leadership Development Institute™ (LDI) and joined a Roundtable. In the same year, Axis Interior Systems was a semi-finalist of the Center’s annual Family and Private Business Awards.

In 2022, Michael and his team participated in the first iteration of Becoming a Best Place to Work (formerly known as “Scrappy Culture”). “What drew us to [Best Places to Work] was that we had an internal communication problem, and we didn’t know how to fix it,” explains Ansari. Michael has become a champion and spokesman for the program as a result of the incredible positive impact it has had on his team and business.

Member Industry:

Construction/Flooring

Why the Goering Center:

Inspired by the passion of staff, members, and volunteers

How have they engaged:

- Member Alignment Profile™ (MAP)
- Roundtables
- Leadership Development Institute™ (LDI)
- Becoming a Best Place to Work: An Action Plan for Leadership
- Board of Advisors Member
- Breakfasts and Luncheons
- Family and Private Business Awards

“In every instance, the quality of events is first class with very good information and high-quality speakers. Our time is always well spent attending these events and learning from them.”

To learn more about the Goering Center, contact David Miller, David.Miller@uc.edu 513-556-5648 or Nancy Schreiner, Nancy.Schreiner@uc.edu | 513-556-7130



Michael Ansari, CEO

“What we learned from [Becoming a Best Place to Work] was significant. The curriculum covered a good variety of topics and how to incorporate those topics into the everyday functions of our business. It covered issues such as onboarding, offboarding, engagement of employees, workflows, and the essential HR functions for a small company.”

In 2022, Michael and his team participated in *Becoming a Best Place to Work: An Action Plan for Leadership* – a new Goering Center program where he found the utmost value, especially after COVID-19. Some of the most significant challenges his company faced included employee retention, onboarding, and communication. *Becoming a Best Place to Work* addressed all of the company’s issues and helped his team make simple yet impactful improvements. Although the company has not been through a full annual cycle since adopting the materials and processes delivered by the program, the variety of topics covered, the tools and worksheets provided, and learning how to incorporate best practices into the everyday functions of their business have been key to Michael and his leadership team, and he is certain that they will **continue to make a huge difference to his workforce and his business long into the future.**

“We came to [Becoming a Best Place to Work] as a team because it would have been difficult for only one person to carry the message and learnings throughout the whole organization. It also helped to be able to brainstorm with the team on how to implement things for it to be successful.”

- Michael Ansari



Becoming a Best Place to Work: An Action Plan for Leadership is provided in partnership with ScrogginsGear.

To learn more about **Becoming a Best Place to Work: An Action Plan for Leadership**, contact Jim Bax, Programs Director, Jim.Bax@uc.edu | 513-556-7817